

Samsung Mobile Advance

Startup Incubation Program

ABOUT

- This is a program specifically designed for startups to collaborate with Samsung to bring innovative ideas to realization!
- Submit a project proposal for building a pilot product to showcase your technology and how it can complement & differentiate Samsung's product portfolio
- Selected companies will receive grant funding and support to build a proof-of-concept, culminating to potential partnership and investment opportunities after the program
- The program is open to startups located in the **Europe, US, Canada, Israel, China, Japan, and India** developing innovative technologies

BENEFITS



Grant funding (No equity)



Mentorship from Samsung experts and talent network



Potential partnership and investment opportunities after the program



Opportunity to build long-term relationship with Samsung

AREAS OF INTEREST

Areas include below items, but not limited to:



Camera



Power



Audio



Health



On-device AI



Metaverse/AR



ESG



Galaxy Fold

Foldable



Wearable



Sensors



Advanced Materials



Connectivity

TIMELINE

March

Application
Deadline

May

Pitch Day*
Announce Selected Companies

Aug

Program
start

February

2024
Demo Day

*Companies invited for the pitch day will be notified by the middle of May

APPLY Contact eiichiro.otobe@samsung.com for more details