Samsung Mobile Advance 2025

Bring your innovation to Samsung's mobile experience

About

- Samsung Mobile Advance provides a unique opportunity for startups to transform innovative ideas into reality through collaboration with Samsung Mobile
- Selected companies will receive grant funding and support to build proof-of concepts that demonstrate how their technology can enrich Samsung mobile experiences
- Open to startups located in the US, Canada, Europe, Israel, China, Japan, and India

How

- Please submit a 6-month project proposal that describes the development plan of the proof-of-concept and its potential benefits for Samsung Mobile

Benefits

- Grant funding (No equity)
- Mentorship from Samsung experts and talent network
- Potential partnership & investment opportunities

Area of interests

including below items, but not limited to:



TIMELINE

March	May	June	August	February 2026
Application Deadline	Pitch Day*	Announce selected companies	Program start	Demo Day

*Companies invited for the pitch day will be notified by the end of April

Apply

•Contact sma.srj@samsung.com for more details