

Samsung Mobile Advance 2026

Bring your innovation to Samsung's mobile experience

About

- Samsung Mobile Advance provides a unique opportunity for startups to transform innovative ideas into reality through collaboration with Samsung Mobile
- Selected companies will **receive grant funding and support** to build proof-of concepts that demonstrate how their technology can enrich Samsung mobile experiences
- Open to startups located in **Japan**

How

- Please submit a 6-month project proposal that describes the development plan of the proof-of-concept and its potential benefits for Samsung Mobile

Benefits



Grant funding (No equity)



Mentorship from Samsung experts and talent network



Potential partnership & investment opportunities

Area of interests

including below items, but not limited to:



AI



XR



Health



Foldable



Camera



Audio



Power



Wearable



Sensors



Materials



Connectivity



Security

TIMELINE

30 June

Application
Deadline

September

Pitch Day*

October

Announce
selected
companies

January 2027

Program
start

June 2027

Demo Day

*Companies invited for the pitch day will be notified by the end of August

Apply

- Contact sma.srj@samsung.com for more details

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